

B. LUSH

DESTINATION WEDDING MAG





photo Facibeni



FOCUS:
TOP 10 WEDDING
LOCATIONS

TIPS:
GET THE PERFECT
VENUE

TRENDS:
ENCHANTED FOREST

TRAVEL:
MINI-MOON GUIDE

DESIGNER:
BERTA MEETS SICILY

STORIES:
TARA&ROBERT + ALFIE GEORGE

CURIOSITIES:
DRIVE WITH STYLE

BEST OF:
VILLA CRESPI

#blushmagonline

from the founder

Congratulations on your engagement!

We are thrilled to know that you're thinking of a **Destination Wedding in Italy** and welcome to **B.Lush**, the first destination wedding guide edited with the aim of providing you with resources that will make your wedding preparation run as smoothly as possible.

In this first issue of B.Lush, we start from the very beginning with a short profile of our teamwork and with our **top 10 preferred venues** all around Italy. (Others will follow in the next edition in April). Clicking on the links you can browse directly their web sites and get inspired.

Dive into this issue and let you be inspired by our tips, whether they be about **Bridal Dresses, Bouquets, Themes, or Mini-Moon, our Real Weddings and the Best of...**

In addition, our trendsetters would love to point you towards the latest fashions for a romantic and memorable wedding filled with moss, greenery, butterflies and light.

The goal of a Wedding Planner is to guide you through the labyrinth of the planning, preserving your enthusiasm from the stress that the organization usually cause.

Our mission is to help you making your day as magical as you have always dreamt! Really hope you enjoy it.

Want to keep in touch with me personally for a face-to-face conversation, feel free to drop me a couple of lines at rossana@theknotitaly.it.

Rossana Saporì



photo S. Galora
hairs & make up Cherie Spisso
set Tuscany Flowers

about TheKnotInItaly

BY CLAUDIA FALCHI

TheKnotInItaly is the fruit of 18 years' experience and passion in Weddings & Events planning. Founded by husband and wife duo with one dream in mind: a chic atelier for weddings and events, a "tearoom" where couples can find friendly and young staff, professional support, creative ideas, and effortless approach.

It is not easy to define with a single word what we exactly do. We are not a travel agency but we can organize you an incredible journey through Italy where finding the perfect location. We are not floral designers but we can help you choose the best flowers for an elegant ambience. We are not chefs but we know every single gourmandize of Italian food. We are not sommeliers but we know everything about Italian wines. We love the brightness of your enthusiasm and the light in your eyes when imagining how your wedding would be.

Together with you, we will make your ideas and dreams come true.

We would love to be your experienced and discrete "mentore" gathering all the best Italy has to offer for a unique and memorable day.

From Lake Como to Sicily, from the Alps to the Amalfi Coast, from the beautiful vineyards of Tuscany to those of the Asti area, from Rome to Apulia we have inspected and experienced hundreds of venues.

Having always had fair approach, we can help organizing your big day, from the most glam to the most romantic, from the most flamboyant to the simplest one.

We start from hunting together the perfect spot for your dreamy day. This is the first step allowing us both to get to know each other and for you to measure our experience and level of support. After which you can decide to hire us to design and project your wedding and to have all our team as coordinators for an incredible day!

#theknotinitaly.it

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THE KNOT IN ITALY
WEDDINGS COUTURIERS

Mailin & Thomas "al fresco" wedding in Tuscany.

GARDEN WEDDING

Photo Frank Photography





top 10 wedding venues in Italy

1
VILLA BALBIANELLO LAKE
COMO

2
PALAZZO PISANI MORETTA
VENICE

3
CASTEL IVANO TRENTINO
ALTO ADIGE

4
LA CERVERA PORTOFINO

5
IL BORRO TUSCANY

6
VILLA AURELIA ROME

7
VILLA CIMBRONE RAVELLO

8
LE GROTTI DI CIVITA
MATERA

9
VILLA CRESPI LAGO D'ORTA

10
CAPO FARO SICILY

to be continued...

CEREMONY

Whichever ceremony you decide to have, remember to follow the style of your wedding. Formal, or private it is always the step no. 1 of your wedding day !

DECOR

Essential or flamboyant, most important concentrate the decor next to the bride & groom as a frame of the couple, and you will get lovely pics.

TIME

In summer do not decide for early afternoon ceremonies, your guests will melt under the Italian sun .

NICE TOUCH

If you really decide to start early, well opt for parasols or fans to keep your guests cooler. Small bottles of cool water will be more than welcome.

get the
venue

DINNER

The wedding dinner is the most amazing moment of your wedding day. You can relax from the pressure and enjoy all your planning efforts!

LIGHTING

Vital if you are planning to diner al fresco. Opt for a lighting designer able to combine your style, the style of the venue and your budget of course!

TIME

It is essential that you cut the cake at sunset when you have the perfect light for the photos and more time for dancing and party after.

NICE TOUCH

Your vintage car, that one you used for your great entrance can be the perfect backdrop of your photobooth!

get the
venue
reloaded

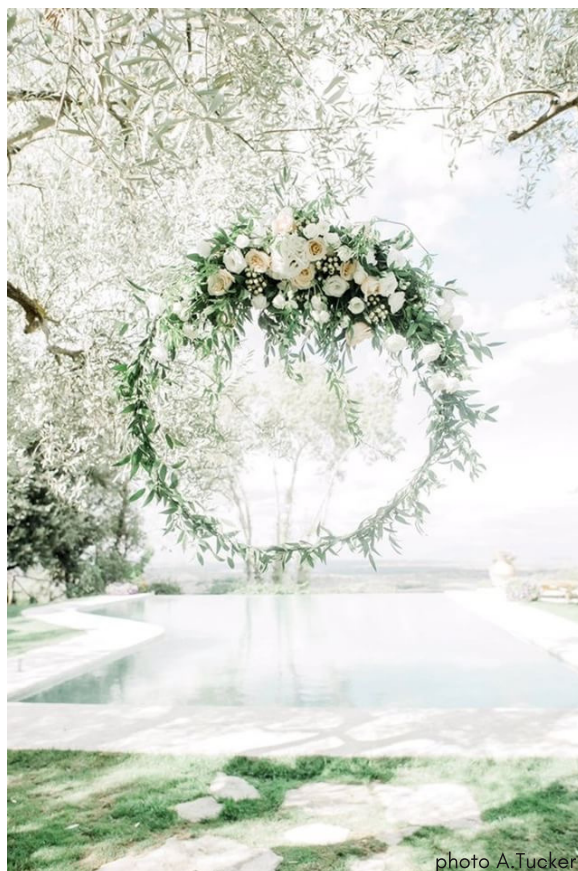
SECRET TIPS TO 2018 wedding trends

*"Enchanted forest, moss & hanging flowers.
A fairytale event styled to perfection"*

Being in the wedding circuit means not only we have to help our couples fulfil what they have in their mind; it also means we have to understand the new trends and fashion in order to be able to advice and counsel newlyweds-to-be when deciding what style to adopt.

We are constantly updating our knowledge to be aware of the latest and most sought-after tendencies. We do not want to keep this information for ourselves, we would like to share them with you and let you be updated on what are the New Year's vogues. Having said that, just to have a bite of what we have in store for you, check on the following lines one of the most appreciated **2018's trend!**

Are you a Shakespeare lover? If so, try to imagine the famous play A Midsummer Night's Dream. Lush greenery, boho dresses and candle lanterns hanging from the branches. This can be the setting of your dreamy wedding. Simple, natural and rustic but also extremely magical and incredibly impressive, this theme offers you the opportunity to be very creative! Some hints... the use of colours brown and green should be the key element.



You can decorate the altar, the chairs and the table with moss, flowers and greenery. Another important feature is the lighting. You can free your creativity with candles, lanterns and led lights to recreate the romantic timeless ambience of the fairy tales. **Do not be afraid to hazard.**

You can play with all these elements as you like. **You can also decide to dress as a woodland fairy, using flowers and leaves for your hairdo and opting for a boho dress that would perfectly suit the atmosphere.**

VINTAGE STYLE leafy garlands

Be the Princess and the Prince of your magical day by having your tailored thrones made with moss and flowers and we assure that you and your guests would immediately feel like carried away in a parallel world, to stay on the topic... like Alice in Wonderland!



"Picking a variety of greens is the first step."



Oversized bouquet

To be honest, this theme is not only one of the most impressive but also one of our favourite ones! Do not be misled by its whimsical appearance, these theme is for fantasy and very romantic brides, bringing them to a fairy-tailed dimension made of nature and light!

all crazy for Italy

The most attractive aspect of a destination wedding in Italy is that is a sort of honey moon itself. Therefore, why not take advantage of it? There is no reason to travel so far for your dreamy day without benefitting from the beautiful landscapes you chose to celebrate your love and commitment.

In the latest years, probably due to the tightening of the budgets and the time off from work, the trend of the mini-moons has significantly increased. Free your mind and release all the pressure collected before the "big day" in the amazing frames of our unique BEL PAESE for a week of love!

MINI-MOON GUIDE

by ROSSANA SAPORI



have Fun!

CAPRI - COSTIERA AMALFITANA

Nestled in one of the most suggestive gulf of the world, the Amalfi Coast is the perfect spot for you if you are fans of the deepest Italian traditions. Offering you amusement and glamour but also stunning views and incredible landscapes, enjoy the Coast from Capri to Ravello, Amalfi to Positano, gems of the Mediterranean Sea!

PORTOFINO

Glam chic and flamboyant, this is Portofino. The fashion streets and the beautiful exclusive beaches make this village one of the most sought-after locations of Italy, together with the colourful houses facing the beautiful Mar Ligure, already a beauty itself!

VENICE

Unique in the entire globe, Venice is one of the most romantic and famous cities all over the world. Imagine enjoying a dinner in Piazza San Marco, or sightseeing on board of a Gondola through the famous Canals, crossing the several ancient bridges that make the city so peculiar! George is not included in the package.

SICILY

Known all over the world for its traditions, Sicily is probably the most complete destination Italy has to offer. You can enjoy the amazing food, the sun, the culture that spreads all over and the incredible sea. Touring Sicily can be a great way to spend your mini-moon absorbed by the charming traditions and the timeless atmosphere.



photo Studio A+Q

“

TO HAVE

AND

TO HOLD

”



BERTA

The new MUSE ad campaign is a Sicilian love story that is set to take you into a journey through the magic of this authentic Italian island, which has managed to maintain a certain kind of vintage realness, which simply takes your breath away. As the oriental and authentic inspiration that lays at the core of the MUSE line, there couldn't have been a better location than Sicily to accommodate and tell the MUSE story.

TARA , ROBERT & ALFIE GEORGE

P. 14

Tara and Robert, a beautiful and loving young couple, decided to tie the knot in the amazing frame of Vincigliata Castle, majestically standing upon Florence, offering the guests an incredible view and a timeless experience.

The newlyweds held the ceremony on the cotto tiled part of the garden. They then enjoyed an aperitif together with their guests having prosecco and tasting a fine Italian selection of cheese and canapés.

The dinner reception's ambience, set in the courtyard inside the Castle, lightened by warm candles and soft lights was nothing but perfect.

VENDORS

wedding venue:
castello di vincigliata
caterer:
galateo ricevimenti
flowers:
roberto fiori
hairs & make up :
mej staff
lighting :
alma 24/7
band:
brightlights:
design & planning :
theknotinitaly :



stories

The extremely high food quality and service provided by **Galateo Ricevimenti**, contributed to make the dinner more than an experience.

The theme of the after party, dancing and cocktails, was their beloved dogs, especially *Alfie George*, which *unfortunately we missed the chance to meet*, but that we hope we will, one day soon!

Fortunately, everything was captured by the skilful hands and lens of **Andy Le Gresley**, that contributed to let this event be memorable!

YOUR WEDDING BANQUET VILLA CRESPI

Best of...



Located in Piedmont, just 40 minutes from Milano Malpensa airport, and nestled into the uncontaminated Lake Orta, Villa Crespi is a top destination for travellers seeking a not-to-be-missed experience of a purely Italian atmosphere. **Antonino Cannavacciuolo**, Chef Patron of Villa Crespi's

** starred Michelin restaurant, recounts his philosophy of Mediterranean cooking to his guests. Each course is a journey which, from his native Naples, has brought him to Lake Orta.

Your wedding banquet at Villa Crespi will be a memorable experience among Italian scents and flavors, revisited in the perfect South - North combo and served with refined attention to the detail. In addition to the delicious food, your guests can enjoy a peaceful break where nothing is left to chance. The team from Villa Crespi will take care of everything, you simply need to put your feet up and enjoy! Aww!!!! Eager to welcome you to this paradise of palates and eyes.

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Food is not only mere food for The Italians. Food is one of the pleasures of our lives and in every single course, from the simplest to the most elaborated, you can experience centuries of traditions, culture and passion. With the aim of being your Italian specialist, year after year we have worked with people from all over the world sharing our culture and our Italian knowledge in "gastronomy".

Couples come to us expressing their love and passion for our Bel Paese and will taste our traditions, to live our places and to eat our well-known food. When deciding to rely on an Italian Wedding Planner, you think that the knowledge and experience of her/his country is the key for the success of your event. Therefore, trust us when we tell you that you have to take into account our advices... With the aim of guiding couples through the selection of courses for a perfect Italian meal following the Italian style, we decided to knock on **The Experts' doors**.

Who better than the experienced team of **Villa Crespi**, one of the estate of the Relais & Chateaux circuit as well as one of the top wedding venue in Italy, can be expression of the modern Italian high-quality cuisine!

FIAT 500, CINQUECENTO, CINQUINO OR FIAT BAMBINO?

A recent survey showed that in US people tend to nickname their car with names such as Grace, Aiden, Riley or even Max. *Well, Italians do it as well but not in the same exact way.*

We do only nickname one type of car: the famous **FIAT 500!** Being this car born to be a super economy and a very common one, it immediately gained many nicknames! The first affectionate one CINQUINO is still in vogue nowadays. Due to its size, it has been called with many aliases such as FIAT BAMBINO (baby fiat ndr.)

One of the most funny one is probably SPIAGGINA (beachy or beach chair ndr.) that, dating back to 1969, refers to the summer jaunts that young people used to do on board of their little famous cars! However, in the last few years, after the new gold laminated collecting models customizable with precious stones, it took the name of PEPITA (nugget ndr.).

Therefore, as you can see we are very familiar as well with nicknaming things! In the end, however you want to call it, the FIAT 500 is one of our most famous post-war landmark of our history!



photo C. Ostiellini



photo M. Crescettini

Drive with style



photo M. Innocenti

fairytale ending!

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