

B-LUSH

DESTINATION WEDDING MAG FOR INSPIRED BRIDES

STORY:
PAOLO MANZI

RECEPTION

**HOW TO PLAN
THE PERFECT
WEDDING MEAL**

#5 #BLUSHMAGONLINE

BIT OF ITALY
YELLOW WEDDING
FIAT 500

BEAUTY TIPS
CHERIE SPISSO

**BERTA BRIDAL
COLLECTION**

**SMILING IN
FLOWERS**
YURI FRANCESCHI



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V-ATELIER

2019

#5



EDITOR'S NOTE

When I decided to create B-Lush, my only intention was to share how hard I worked over the last 20 years in the wedding biz & how many incredibly talented vendors I met.

Blush has been always my fave colour & by naming TheKnotInItaly mag B-lush, I meant to share with all our brides my fave moments, tips and vendors.

I'm really proud of this special issue as we're improving and there is still place for new ideas (with a bit of patience) but most of all that I still have to meet lots of incredible persons during this long lasting professional journey!

2020 wedding season is knocking at the doors and we are all ready for new amazing adventures!

I would like to wish all our brides and all the brides-to-be in the world, **happy planning!** But mostly enjoy your celebrations and keep in mind that

Perfection is not attainable, but if we chase perfection we can catch excellence.

R.



Paolo Manzi

A DEAR FRIEND &
A GREAT PHOTOGRAPHER.

*I met him in a very
surreal situation.*

*A supertalented wedding
& fashion photographer
introduced him. I did
not expect that day was
the beginnig of a funny
co-operation and a long
lasting friendship.*

When you start sharing with a
colleague also your personal life, this
is the begining of a friendship going
beyond your or his work.

What I loved at Paolo Manzi is young
& cool approach to the photography,
videography & couples themselves.

He improved his style as we did over
the last years; being part of someone
professional and personal growth is a
pleasure and honour.

For better or worst we have been
always a great team! Featured on
some of the most important glossy
blogs (Vogue, StyleMePretty,
OnceWed..) Paolo approach to
wedding photos remained fresh and
stylish as when I met him the first
time.

Thank you dude.



Good things

COME ALWAYS IN SMALL PACKAGES... EVEN IF IN YELLOW

The Fiat 500 or cinquecento is unmistakably Italian. Like the Vespa, its image is universally linked with Italy. Deriving from the original Fiat 500 Topolino, meaning little mouse, the 500 was produced to be an affordable, small car for everyone. Born in 1957, the Fiat 500 is the most iconic Italy-branded product of the world. But please, don't call it tiny, cute or bambino. Despite the size, this "young" lady can be the icing on the cake of **your wedding day**. Close your eyes and imagine the winding, breath-taking roads of the coastline between Sorrento & Amalfi.

Sun is shining and all around you're surrounded by scent of lemons and jasmines. The perfect day for a **destination wedding in the coastline** on board of a small with a twist.

Here it is **Yellow Vintage 500** from the idea of two colleagues (wedding planners), this car has been totally restored and reinvented to offer all those couples getting married in the coastline the best of the Italian iconic vehicle. "We have decided to offer our clients something with a twist" – says Emanuela Pollio – one of the owner of this cute girl. **And they did!**

03



Recalling the funniest Spiaggina, Yellow Vintage 500 is perfect as bridal car, backdrop of photo booth for pampering your guests! But also perfect for your shooting pics on the coastline during your mini-moon.

As proof of a long-lasting friendship as well as a mutual cooperation, the beautiful Yellow Vintage 500 has been the perfect “fellow” of our last wedding in Capri! Can you imagine a better pic? The iconic Faraglioni as backdrop and

Yellow Vintage 500 as guest star
What else?



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THE PERFECT WEDDING MEAL

food & drinks are 50% of the budget of your wedding.
the style & the caterer.

After choosing the venue and your planner, the next big decision brides need to take is what kind of food will be perfect for a traditional Italian wedding. Couples pretty much had two choices when it comes decide for the wedding meal: a sit-down dinner or a buffet. Now as you certainly know for THE Italians, food followed by excellent wines is the fundamental of the good living and the plated sit-down dinner is the most recommended option, however we have narrowed down the most popular styles along with pros and cons for each.

Buffet style:

In case you opt for an early afternoon breakfast (for the Italians early afternoon means from 1pm to 4pm), a buffet style can be a perfect idea above all if the wedding reception take place in gardens or forests.

Pros: you can decide how to display the food creating maybe **a real journey among the local specialities**. (from Tuscan cuts, to cheeses, to desserts and combine with different kind of bubbly wines.).

Cons: couples tend to consider the buffet style more cost-effective however for most caterers the buffet implies a huge work to select the food and the last trend is to hire a food designer to display the specialities according to the theme of the day. **So if you're aiming at saving a bit, not always affordable as choice.**

Family Style:

Similar to a sit-down dinner, a family style reception has guests' seats assigned and waiter bringing the food on the table. Large portions of the food are placed on each table on serving platters for guests to fill their own plates. (like at your home!).

Pros: This kind of service **is perfect for those opting for a cosy destination wedding** – like renting a villa and have only a few family members joining to the celebrations.

Cons: The family-style has nothing to do with the Italian traditions and **it is not recommended for larger groups**.

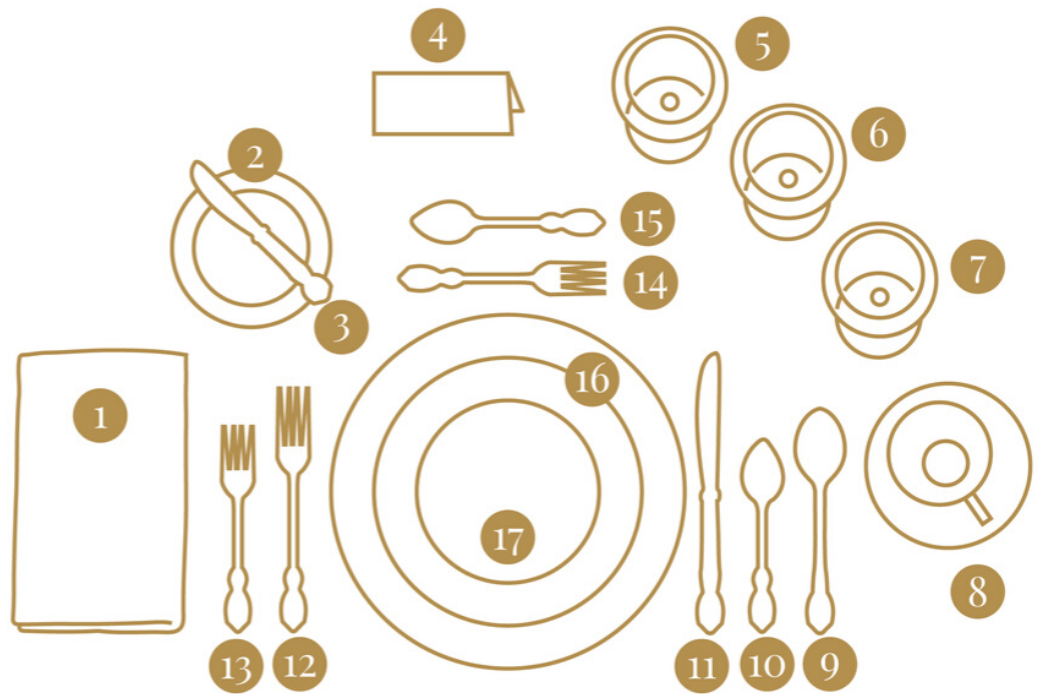
Cocktail hour:

A more recent trend, the cocktail-style reception is perfect for an elegant and understated wedding reception on a lake or by the sea. It is composed of small bites most of the time served on tray by the waiters circulating for a couple of hours.

Pros: if you decide for a late afternoon ceremony, the cocktail hour can be perfect. **Please remember to organize a small snack late in the evening** in case you're having a dancing party.

Cons: please **clearly specify in the invitation "please join us for a cocktail reception after the ceremony"** as some guests may not have attended to the cocktail and expecting to have a full meal after. Sometimes the food costs might be lower, but guests will likely drink more, so your alcohol cost might go up.

1. Napkin
2. Bread plate
3. Bread knife
4. Place card
5. Water glass
6. Wineglass (red)
7. Wineglass (white)
8. Cup and Saucer
9. Soup spoon
10. Teaspoon
11. Dinner knife
12. Dinner fork
13. Salad fork
14. Cake fork
15. Dessert spoon
16. Service plate
17. Salad plate



Classic Plated dinner:

This is what all the Italians loooove!
A traditional option where guests are seated and served a formal dinner. Typically guests are served one entrée, one or two pastas courses, one or two main courses and a dessert. To keep in mind: in Italy the more opulent is your meal the wealthier is the couple.

Pros: Expect the caterer to require the final number of guests list 15 days before the wedding so they can plan their organization. **Everyone at the table gets their food at the same time and you can spread out the activities during the meal (like speeches, first dance etc)**

Cons: **The food options are limited to what you picked and confirmed during your tasting.** So in case of very picky eaters among your guests, expect they may not eat everything on their plate. Some caterers offers lots of alternative courses for those picky ones, but you may be charged extra.





BIBENDUM

THE FOOD EXPERIENCE

Over the last 20 years we have teamed up with several caterers all around Italy, from the fancier to the most “family-run” and always nothing is left to the chance as (NOT TO FORGET) you’re getting married in Italy where food is the partner for excellence at your event

As trendsetters in food & wines, this time our journey among the best vendors of the wedding biz stopped by **Bibendum**, a modern, innovative caterer founding its manthra on ethic, eco-friendly, aesthetic & traditional approach.

Alessandra Giallombardo, in charge of their weddings department gave us the opportunity of tasting and experiencing their great organization which we love to share now with all our readers.

Located in *Modena* (and for the Italians, the home-land of foodies) Bibendum offers to their clients & all their guests a dive into a real “food experience”. While for most of the occasions choreographies and floral décor play the king role at weddings, those couples deciding to approach at Bibendum will discover that food, the materials used to display it & their well trained staff will be the real scenography of an unforgettable event.





It is not by chance that behind this incredible team there are three “pink” great minds: Marta, Sabrina & Gaia which decided to combine **elegance, innovation, tradition and eco-friendly strategies** “on your table”.

So it will be not a surprise to discover that the paper, the trays displaying your breads corners, or the cups containing your monoportion cocktail-hour food, are fruit of a meticulous attention aiming at protecting the environment, respecting the nature with a keen eye to a stylish and an understated look.





For all those brides that are planning to pamper their guests with natural, healthy & traditional Italian food, their executive chefs have spent hours in researching the perfect raw materials (from the ricotta cheese, to the olive oil, to the dried fruit or even long-time forgotten seeds) and transforming them into incredible preparations and combinations.

They also focus on their attentive approach in safeguarding the environment even using innovative cooking methods enriching the flavours of the food itself.

Approaching at their philosophy means experiencing a journey into a contemporary Italian food-culture and a visual emotion.

We have selected for you some of their most significant details we really loved with the aim of making your mouth water and your eyes blink!!

For more info @
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BI BEN DUM

THE FOOD
EXPERIENCE



MADE WITH LOVE



SMILING IN FLOWERS

Flowers are the heart of your celebration and can create the vibe you're going for: romantic, modern, whimsical, rustic. To find the florist to create your wedding day vision, it is not easy as you're bombarded by ideas, pics, sometimes impossible to achieve due to your budget, venue, season ect.

As with all wedding pros, you want a florist who's reliable, capable and within your price range. You also should find someone who is open to your ideas and respects your taste.

Here we are with the "man smiling in flowers", **Juri Franceschi** who recently lauched his pretty shop & devoted his soul to weddings and couples of course!



With more than 20 years of experience in decor, talented, creative, discrete, Juri is a renowned florist based in Tuscany but available all around Italy to create romantic and unique weddings & events.

He is known for his elegant & flexible approach creating masterful floral arrangements. When you start planning your wedding flowers, consider them as you are purchasing a piece of art, not just flowers as a commodity.

Jury's work is to flawlessly pull together thousands of pieces that go into creating a memorable, once in a lifetime, decor.

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JURI FRANCESCHI
FLOWERS



**BRAVE BRIDES
HURRY UP!**

blinking, elegant &
modern.
Wedding Shoes from AGL

Berta

MUSE COLLECTION

Florence is the homeland of influential art and architecture. The iconic Duomo, inspiring streets, famous art sculptures by the legends surround the city with so much beauty and history. Florence has that effortless feel of creativity, history & design.

The inspiration behind this **MUSE** collection lies in the refined and distinguished details that sets this line apart from all the others.

The new MUSE by Berta Florence collection is Berta's take on sophisticated boho. The attention to details, layering of tulle fabric, and intricate laces are just a hint of what's to come.

BEAUTY TIPS

CHERIE SPISSO

With over 20 years of experience in the Makeup and Hair Industry, **Cherie Spisso** has worked with a list celebrities, as well fashion elite and the like and has worked in all areas of hair and makeup. Her understanding of colour and lighting, talent, and meticulous eye for detail, has made Cherie highly sought after in the commercial and bridal Industry globally. We sat down with Cherie and asked her a few questions about bridal beauty

Cherie what should our brides do before the big day?

"Getting your skin and hair in optimum condition is so important and helps with creating that perfect canvas for makeup and hair styling.

Is it wise to hire a Professional Hair & Makeup Artist for the wedding day?

"Absolutely! Choosing the right Hair & Makeup Artist is fundamental. The day of the wedding is one of the most important days of a bride's life and she wants to look and feel amazing!


Do you think our brides should have a trial before their big day?

"A trial isn't essential but if possible it's a great idea to work with an Artist to plan out your look. Bringing photos or reference shots of hair and makeup, the bridal gown and hair accessories are a great idea".

Smokey Elegance – A stronger natural smokey eye concentrating on lashes and soft lips.

Hair – Soft waves with lots of volume and shine.





Red Carpet
Glam make up
Hair
Hollywood Glam!.

Is there a specific style that our brides should look for?

"There are many different looks and styles a bride can choose from as it's always inspiring to bring out their inner goddess".

Cherie, do you have any final tips for our readers?

"Well, now that you ask... choosing the right Hair and Makeup Artist and style is everything! There are so many factors that go into creating a bridal look and unfortunately price can be the factor for not choosing the right Artist. Cutting corners can be risky. Remember, if you look and feel amazing you will have an amazing day!"

2020/2021 BRIDES CALL

*V-Atelier
live now!*

www.theknotitaly.it/v-atelier





"Successful couples make countless bids back and forth; each accepting the other's bid. Their bids often look remarkably inconsequential. It doesn't matter. What matters is that the bid is made and accepted"



thank you

to our stunning

cover bride *Julianna Johnson*

to the super talented photographers

cover photo | L. Poggi

contents photo| MJ Photography

planning & food photos| L. Poggi & A.
Liverani

decor photos| C. Bruschini & P. Manzi

beauty photo| Ozstills

quote photo | Aberrazioni Cromatiche

thank you photo| Aberrazioni Cromatiche

to our team & co-workers!

Next appointment May 2020!

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A close-up photograph of several pink camellia flowers and buds against a dark, almost black background. The flowers are in various stages of bloom, with some showing vibrant pink petals and others as tight buds. The lighting is soft, highlighting the texture of the petals and the dark green leaves.

LET'S ALWAYS MEET FOR A SMILE,
AS A SMILE IS THE BEGINNING OF

LOVE

TEAM @ THEKNOTINITALY